

pink villas

www.pinkvillas.com

Avda del Portet 30b, 03724 Moraira, Alicante
Tel: 965 745 506, Fax: 965 745 708, Email: info@pinkvillas.com
CIF: B-54107610

Welcome to the **Pink Villas Franchise Opportunity**

Pink Villas SL is an established and successful Real Estate Agent and Property Management company based in Spain, offering specialist services in property sales, holiday lettings and property management throughout Spain

A **Pink Villas Franchise** is a smart way to set-up your own business in Spain. You will be buying into a proven track record of success in the Spanish Property Market. Becoming part of the **Pink Villas Network** ensures that your business starts with -

- a strong and established brand
- a proven business plan
- business structures and procedures
- a robust web presence
- an ongoing successful marketing strategy
- a support network

If you are new to running your own business or new to Spain a **Pink Villas Franchise** is the perfect opportunity to build a successful business. Becoming part of the **Pink Villas Network** enables you to start up your own business and lock-in to a huge support network. With a structured pattern of growth - it eliminates much of the stress, worry and uncertainty of going it alone - which can be a lonely and highly risky route.

When you become a **Pink Villas Franchisee** you are helped and guided through all the factors below, reducing the stress in starting a new business on your own -

- Setting up an Office, incl. office equipment, telephones & internet access
- Licenses and Insurances
- Banking and Legal Partnerships
- Accounts, Contacts and Taxes
- Translations and help with language issues

As well as the above **Pink Villas** provide comprehensive induction training covering all aspects of running a successful Holiday Lettings, Property Management or Property Sales business equipping you as a franchisee to be operational from day one. As well as the initial training, additional support is always available from **Pink Villas** skilled team at their Head Office based in Spain.

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The Opportunities

There are two Franchise Opportunities on offer, both of which you can run without any previous real estate experience. Although no specific experience is needed, you will need to have drive, determination, enthusiasm, commitment, excellent communication skills and be able to deal effectively with property owners, clients and suppliers. A background in a sales or management environment would be ideal for these opportunities.

A. Holiday Letting & Property Management Franchise Opportunity in Spain

This is a fantastic opportunity to run your own business in the very lucrative market of holiday rentals and property management. A **Pink Villas Franchise Opportunity** provides you with an established brand in the holiday lettings market and all the necessary contacts and professional advice to manage and maintain your clients' properties ready for rental. The holiday lettings market in Spain has seen a definite upturn in the past year, so this is the perfect time for you to invest in your own **Pink Villas Holiday Lettings & Property management Franchise**.

B. Spanish Real Estate Agency Franchise Opportunity in Spain

Do you see yourself as a property entrepreneur? There are large commissions to be made from selling Spanish Real Estate. If you are self-motivated and driven this is the ideal opportunity for you. Investing in a **Pink Villas Franchise** gives you a head start in the Property Sales market. A comprehensive web presence and successful marketing campaigns have provided Pink Villas with thousands of leads from potential property buyers looking to buy property throughout Spain. Our support and training will facilitate you to run your own successful **Pink Villas Real Estate Franchise** in Spain.

The **Pink Villas Franchise Opportunities** are available throughout Spain. We have potential clients waiting for offices to open in many coastal resorts in Spain. The map below shows the Spanish Costa's where we believe the market is in need of a well organised **Pink Villas** office to be opened. This is where you can really make your business succeed. Contact us now with the details of the area you would like to open your franchise.

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Why Pay Pink Villas for a Franchise?

Starting a new business is extremely hard and involves many factors especially in a foreign country. There are many legal and financial obligations that have to be considered and the Spanish systems can be a minefield if you do not have the experience to deal with the lengthy and bureaucratic procedures. This is where a **Pink Villas Franchise** is really unique, as we take care of all these issues for you, calling on our expertise and experience of doing business in the Real Estate market in Spain to guide you through the setting up of your own **Pink Villas Franchise**.

Becoming a Pink Villas Franchisee is a very simple process. We have the experience of setting up several offices in Spain, we are a well oiled operation that can get you business started as quickly and efficiently as possible.

There are several areas where **Pink Villas** take the strain of setting up your business. Enabling you to start running your franchise from day one. Pink Villas involve you in the process as part of your training, in the end it is your business. Although, we do advise and guide you through every step of the process including -

- Finding and negotiating the lease on your office
- Fully equipping this office to trade from day one
- Obtaining the necessary trading licenses and insurance
- Partnerships with reliable and trustworthy financial and legal representatives
- Your accounting systems to deal taxes, payments and invoices
- The best suppliers for all your needs
- Translation of contracts

Marketing your Business for increased profits

Once the fundamental legal and administration areas are dealt with we move on to the real job in hand of bringing clients to your business and in turn making you money. This is where Pink Villas draws on its many years experience of marketing and promoting our products. Marketing is our specialist field; our experience has shown us that many great business ideas have failed because the product has not been taken to the market place correctly. This is not the case with a **Pink Villas Franchise** as our track record shows we have already researched our market and have built relationships

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and negotiated value for money contacts with the best online and traditional advertising companies.

Marketing your Business for increased profits cont.

We are continuing to build on our online success in targeting a worldwide audience. In the current marketplace the internet is crucial to the success of any property sales or rentals business. We have a website that showcases our brand with quality and professionalism. But, we are not solely reliant on this one portal, we have advertising across the internet on many other sales and lettings sites, continually driving traffic to our own website, which in turn creates thousands of leads from potential buyers, renters and property owners.

As well as our online marketing strategy we also believe in advertising in traditional press. This builds brand awareness and also brings in clients from outside the online community. Over the last 3 years we have experimented with several local and national campaigns, this experience is passed on to you to ensure your advertising budget is not wasted on pointless campaigns.

What Do I Get for My Money?

Pink villas provide everything you need to start operating your **Pink Villas Franchise** from day one.

The cost of this business opportunity covers:

- **Purchasing the rights to trade under the established Pink Villas name (5 year renewable license)**
- **Property management software**
- **Forms, Contracts and 'Quick Clips' (timesaving pre-written answers to standard enquiries)**
- **Content Management System**
- **Website Advertising for all properties**
- **Exclusive areas in which to operate**

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- **Contact details for all property owners we have in your area from our database**
- **Access to the already established Pink Villas website, optimised for your operating area. This will include information about your particular area and services, with your own contact details and email address.**
- **Re-direction of enquiries from Central Group to your location**
- **Fully equipped office ready for immediate occupation including:**
 - 2 Computers with all software required (+ ADSL Connection)
 - 1 Printer/Fax (Fax Line Included)
 - 2 Telephones (1 Telephone Line Included)
 - 2 Desks and 2 Office Chairs
 - 1 Filing Cabinet
 - 1 Meeting Table and Chairs
 - 1 Sofa
 - 1 Coffee Table
 - 1 Digital Camera
- **Marketing Materials**
 - Business Cards
 - Interior Office Window Displays
 - Office Signage
- **Training. You would require a minimum of 3/4 days training at your office in order to acquire enough information to get your business up and running.**
 - Ongoing help and advice with any aspect of your business.
 - Full back up, support and advice from the Company

If you are serious about setting up a business in the property market in Spain then do not delay as this is probably the best opportunity on the market and the best investment you will ever make. Contact us now for a no obligation consultation about whether a **Pink Villas Franchise Opportunity** is right for you.